

WIN

20 HOURS

WITH REDPOINT!

Terms and Conditions

Completed crossword submissions will be entered into a random draw for one winning entry scheduled for Tuesday, April 26th, **so all entries must be submitted by 11:59pm EST on Monday, April 25th**. The winner will be notified by email on April 26th. After notification, the winner will have 72 hours to respond and officially claim the prize, otherwise another winner will be selected.

Organizations in the tourism and hospitality industry are eligible to win this prize, whether or not you are a current client of Redpoint.

- Each individual can only enter once.
- An organization can enter multiple times if different individuals complete the puzzle.
- We'd appreciate if you would be kind and not try to beat the system by sharing the answers with your colleagues to make it easier for multiple entries. This is supposed to be a fun and joyful thing, and let's be honest...that level of craftiness just sucks all the joy out of the concept.

A FEW KEY POINTS:

If you are a current client of Redpoint and you win the random draw, we'll collaborate with you on the best use of your 20 bonus hours based on your specific needs and current program with Redpoint. And no, you can't just use it to get a credit on your current fee... where's the fun in THAT, people? This is our chance to do something new together!

If you are NOT a current client of Redpoint, you may choose one option from this menu:



Light digital audit: a review and analysis of your website and other key digital channels, with a written recommendation report and brainstorming meeting to discuss your path to improvement.



Strategic planning support for marketing: a fact-finding session, delivery of recommendations, and series of progress check-in meetings thereafter.



Series of creative brainstorming sessions: there's a blank canvas here...creative tourism PR and marketing ideas are our specialty. 20 hours with us would score you a ton of viable ideas.



PR toolbox development (or refresh) for DIYers: after a collaborative kickoff meeting so we can understand your needs and opportunities, we'll produce story angles, press releases, backgrounder, key journalist list, and pitching suggestions as appropriate.

Once we settle on the scope of work for the 20 hours, we'll provide a written agreement that includes program, deliverables, timing, and value of services.

It's essential that we agree together on reasonable timing. The deadline can't be "RIGHT NOW," nor would it behoove us all to let it drag on indefinitely. So let's go for reasonable timing, based upon the needs identified by the scope of work.

Any questions? Drop us a line at  info@redpointmarketingpr.com.