

Daily Lodging Report for January 23, 2025

Alan R. Woinski, Editor

First Hospitality announced it has expanded into Oklahoma, Georgia, and the Bahamas while continuing growth in its existing markets, plus opening three new development lifestyle properties. First Hospitality expanded its business into Atlanta, Georgia, by assuming management of the Atlanta Airport - DoubleTree by Hilton Hotel; Oklahoma City with the opening of a new development, the lively Hotel on OAK - Tapestry by Hilton; and internationally with the opening of Carnival Bahamas in Nassau, Bahamas, on Paradise Island. First Hospitality also grew its current markets, including the opening of a new development, the Tempo by Hilton Louisville Downtown NuLu, while growing its footprint in Wisconsin by assuming management of The Abbey Resort & Avani Spa in Fontana on Geneva Lake, Wisconsin. Coming soon, First Hospitality will open a new development, Hotel Ardent - Tapestry by Hilton, in Dayton, Ohio, in February 2025. With this growth, First Hospitality announced the launch of two new company verticals: Full Service and Lifestyle Hotels and Premium Select Service Hotels. The Full Service and Lifestyle Hotels vertical will focus on curating unique, experiential properties catering to travelers seeking distinctive and immersive stays, blending exceptional design, personalized service, and innovation. Meanwhile, the Premium Select Service Hotels vertical will emphasize delivering elevated hospitality experiences in the select service segment, combining efficiency with high-quality amenities to meet the needs of modern and value-focused travelers.