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Hotel Profitability in 2026: Work Every Line Item

While he was at the Hunter Conference, Glenn Haussman talked with John Schultzel of Olympia Hospitality about the least sexy question in hotels—and the most important one: where do you actually find profit when there's no silver bullet?

Start with payroll, then work every other line item

Hidden killers: credit card fees, insurance, deductibles, exclusions, coverage limits



<https://novacancynews.com/hotel-profitability-in-2026-work-every-line-item/>